

**COURSE TITLE**  
**INTERNATIONAL BUSINESS ADMINISTRATION**

Study programme  
International Relations

LM-52

LAUREA (MAGISTRALE)

A.Y. 2021-22

Teacher: PAOLO RICCI

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SSD

CREDITS

Year of study (I, II)

Semester (I, II)

**EXPECTED LEARNING OUTCOMES**

At the end of the course students must prove that they know the principles and dynamics that regulate public sector organisations, both in Italy and in Europe, as well as they are able to interpret the changes that have affected them since the 1990s. This is both theoretically and through the empirical exemplification of what they have been learned.

**Knowledge and understanding**

The course aims to provide students with the theoretical skills necessary to understand the principles and dynamics that govern public sectors organisations, in Italy and in Europe, the specificities and problems related to their management, recognition and performance evaluation, as well as the challenges to which they are called today.

**Applying knowledge and understanding**

The theoretical knowledge will be applied to the analysis of case studies, as well as to empirical exercises, in order to favor the ability of students to recognize and fully and effectively use models and tools.

**Further expected learning outcomes:**

- **Making judgment:** The course aims to allow students the autonomy of judgment - understood as a capacity for observation, comprehension and critical analysis - of the economic-financial and political-regulatory dynamics that have affected public sector organisations in the last thirty years, in a comparative perspective, both spatial and temporal.
- **Communication skills:** Students are stimulated to improve their communication and explanatory skills, acquiring the mastery of the technical language of the discipline and expressing it clearly, in order to transmit the acquired contents appropriately and be able to follow and support a conversation with experts. At the end to encourage this type of learning, the course will tend to greatly enhance classroom discussion and student participation, including through the presentation of case studies.
- **Learning skills:** During the lessons, students are asked to inform and discuss on current issues related to the discipline and this in order to stimulate their curiosity and increase their interest in expanding, deepening and updating their knowledge and skills. To this end, thematic seminars are organized within the chair, as well as suggested readings (books and international or daily journals) and cinematography considered useful for students' educational growth.

**CONTENTS**

- **Public management**
  - History and characteristics
  - Public management vs private management
  - E-government
  - International comparison
- **Performance management**
- **Public accountability**
- **Budget and accounting reforms**

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**RECOMMENDED READING:**

Ferlie, E., Lynn, L. E., & Pollitt, C. (Eds.). (2005). *The Oxford handbook of public management*. Oxford University Press, USA. (cap. 1, 4, 8, 17, 21, 24, 27)

**ASSESSMENT METHOD**

- a) **Learning results to be verified:** The level of learning will be verified through a written test (with free answer questions and numerical exercises) and an oral test, the outcome of which will be expressed with a mark out of thirty. The student must demonstrate that he has acquired at least sufficient knowledge and understanding of the course topics, as well as the ability to apply them empirically.

b) **Assessment method:**

The exam will consist of	Written and oral examination	x	Written examination		Oral examination	
In case of a written exam, questions are	Multiple choices		Open questions	x	Numerical exercises	x